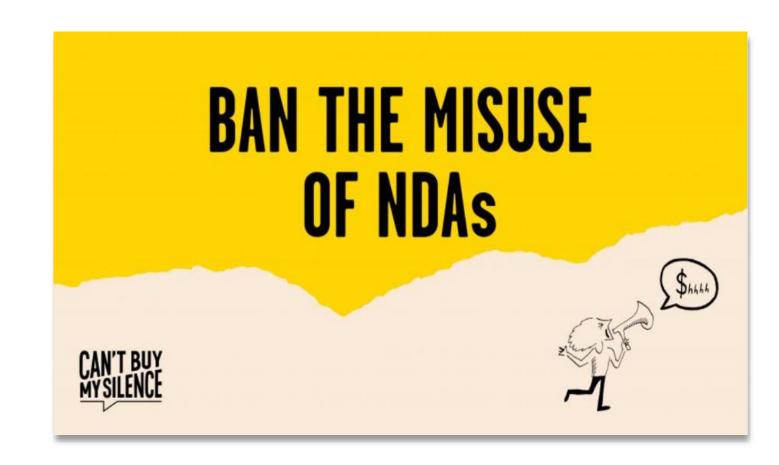
How Non-Disclosure Agreements Silence the Victim of Abuse and Discrimination

Prof Julie Macfarlane Co-Founder, Can't Buy My Silence





# What are non-disclosure agreements?

- A non-disclosure agreement ("NDA") is a contractual agreement where one or more parties agree not to disclose any material or knowledge related to the settlement (designated as "confidential") to any third parties
- An NDA is indefinite, for ever
- An NDA is typically a reciprocal agreement or an "exchange transaction" which requires the victim to promise silence in order to protect their own privacy

### Joining forces with Zelda Perkins





# Can't Buy My Silence campaign goals

Increasing public awareness of NDAs

2. A safe platform for victims to speak

3. Voluntary pledges and resolutions

4. Legislative reform

#### CBMS/ Speak Out Revolution data

- Survey n = 1,400
- ❖ 25% report signing an NDA and a further 11% say they "cannot say for legal reasons" (ie they have signed an NDA), totaling more than one third (this is consistent with US studies showing 1 in 3 US workers have signed an NDA)
- ❖ Black women report having signed an NDA (75%) at three times the rate of compared to their White counterparts (28%). They report signing NDAs at the highest rate of any ethnicity.
- ❖ Almost five times as many women report signing NDAs as men
- ❖ 31% say they did not make a formal complaint because they anticipated being asked to sign an NDA, and did not want to
- 100 plus personal testimonies

#### How do NDAs affect settlement?

- Reference point: data on sexual harassment cases filed and resolved at the US federal EEOC
- In 2017, before there was any US NDA legislation, the settlement rate at the EEOC was **81%**.
- After 9 states (representing approximately 7% of the total US population and approximately 18% of the nationwide EEOC sexual harassment claims in 2022) had passed legislation forbidding NDAs for sexual harassment disputes by 2022, **there was a settlement rate** (merit resolutions as above) of **92.1%**

#### Major Canadian developments 2021-24

**April 2022:** Nova Scotia's <u>Non-Disclosure Agreements Act</u> gets its first reading

May 2022: PEI's Non-Disclosure
Agreements Act the first of its
kind in the country, comes into
force

June 2022: The National Union of Public and General Employees (NUPGE) becomes the first national union to resolve to ban NDAs in cases of workplace sexual harassment November 2022: Manitoba.
Committee Stage.
Parliamentarians hold a
committee hearing where more
than 20 members of the public
testify about their NDAs

December 2022: Ontario
Government amends the
Strengthening Post-Secondary
Education Bill to prohibit the use
of NDAs to cover up
faculty/student sexual
misconduct

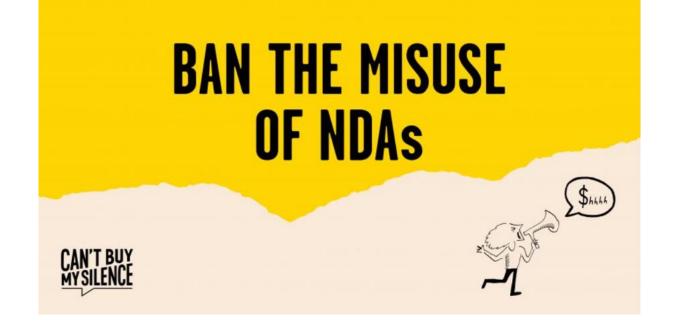
February 2023: A Canadian Bar Association resolution AGM esolution discouraging members from using NDAs in cases of abuse, discrimination and harassment passes by 94 percent.

March 2023: British Columbia's Non-Disclosure Act first reading (Green Party) May 2023: Senator Marilou McdPhedran tables federal legislation which would bar federally funded agencies from using federal dollars to fund or enforce NDAs in cases of harassment and discrimination

June 2023: Ontario NDA Bill tabled by Ontario MPP and NDP Justice Critic Kristyn Wong-Tam, gets its first reading November 2023: Ontario Labour Minister David Piccini announces the province will begin consultations on non-disclosure agreements. November 2023: Saskatchewan Opposition Justice Critic Nicole Sarauer introduces a Bill to amend various aspects of workers rights, including restricting NDAs

## The University Pledge campaign

"We commit to not using Non-Disclosure Agreements to silence people who come forward to raise complaints of sexual harassment, discrimination, abuse or misconduct, or other forms of harassment and bullying."



# Can't Buy My Silence

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